



MINERVA | Fundraising & Donor Solutions

Helping fundraisers understand their donors and raise more funds

Minerva Emergency Relief Services

Product Data Sheets

IMS is proud to announce its latest offering to charities, Minerva Emergency Services. This service is offered to current and new clients and can be on a standby or as needed basis.



Data Entry & Processing

Having an emergency plan in place is important for all organizations, no matter the industry. This plan for charities should also include donation processing and data entry, this become especially important if the government offers a matching gift program and has gift matching deadlines.

Mobile

At times like these it is important to reach out to your donors as quickly as possible. One of the fastest ways to reach your donors is through their mobile phone. In 2009, 22.5 million Canadians had wireless phones. SMS communications is here to stay.



Level of Service

We have the staff, technology and resources to help your organization in times of need. This service is also available for holiday or peak periods, year-end or when you need an extra set of hands. Does your organization have an emergency plan? Does it include donation processing?




About IMS

Established in 1979, Inquiry Management Systems (IMS) is a full-service database management company that helps acquire, maintain, grow and enhance customer relationships. The Minerva Fundraising Services Division provides fundraisers with complete donation processing and database management services including Mobile Donation processing.

Today, with offices in Toronto, New York, London and Goa, India, IMS services over 1400 customers in the publishing, fundraising and business services industries.

Learn More about our Emergency Relief Services

To get started, please call Patrick Durbano at 1-800-263-0669 ext 178 or by email patrick@ims.ca



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