



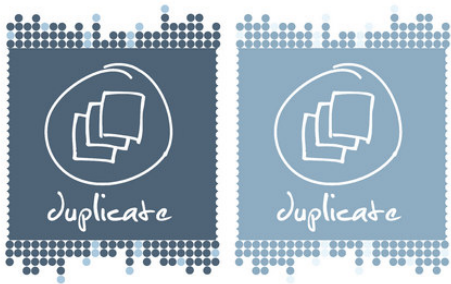
**MINERVA** | Fundraising & Donor Solutions

Helping fundraisers understand their donors and raise more funds

## Minerva Print-on-Demand Services

Product Data Sheets

Our Print-on-Demand Services was launched in 2008. We specialize in low-volume, high personalization mailing including welcome packages, premiums and gift mailings and tax receipts. These services are only available to our existing Minerva Clients.



## Variable Printing

We offer variable printing in a variety of options. Tax receipts, thank you letters, cards, newsletters and buckslips, we print them all. We can either design the artwork or use your print ready files. Our final products are of the highest quality and standards. We offer charities a cost effective solution for low volume orders, with no minimums.

Our printing allows you to:

- Personalize and target your printed materials to each donor
- Bigger returns equals higher response rates and donor loyalty
- Differentiated marketing – your organization stands out from the crowd
- Lower costs – by using print on demand, you can customized your donor communications and save costs

## Graphic Design

We have onsite graphic designers who are available for custom design work such as:

- Branding – logo design
- Stationary – envelopes, letterhead
- Promotional materials – buckslips, coupons
- Illustrations
- Website design
- Corporate materials – annual reports, brochures, newsletters

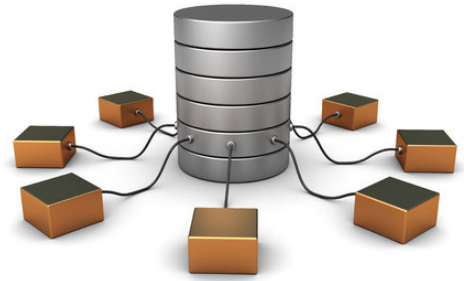


Our onsite designers work with you on bringing your vision to reality.

## Equipment

We have state of the art equipment including

- Multi-station inserters
- 2 High-speed (130 PPM) Black laser printers
- Industrial Guillotines and cutters
- 3 and 4 hole Drill Presses
- 22-hole Wire-ring drill and binder



We regularly upgrade our equipment and purchase new machines on a regularly basis.



## Storage

We have over 10,000 square feet of warehouse space that can be used in bulk space or rack slots storage. All clients are given the same priority in space and always with our highest customer service level. We offer both long term and short term storage. If you need space to store premiums from an event or tax receipt paper, we can store it all.

Our storage facility has a wide variety of specialized material handling equipment for the purpose of loading quickly and safely. Our operators our trained to ensure everything is handled safely and prevents any damage.

## About IMS

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Established in 1979, Inquiry Management Systems (IMS) is a full-service database management company that helps acquire, maintain, grow and enhance customer relationships. The Minerva Fundraising Services Division provides fundraisers with complete donation processing and database management services including Mobile Donation processing.

Today, with offices in Toronto, New York, London and Goa, India, IMS services over 1400 customers in the publishing, fundraising and business services industries.

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### **Learn More about our Print-on-Demand Services**

To get started, please call Patrick Durbano at 1-800-263-0669 ext 178 or by email [patrick@ims.ca](mailto:patrick@ims.ca)



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